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#### Cotswold Asia Announces new Sustainable Initiative

### MAX REPREVE POCKETING

#### New York, NY – January, 2020

Cotswold Asia is pleased to introduce its new sustainable pocketing product line called MAX REPREVE, made from REPREVE recycled polyester fabric from Unifi Corp (UFI). These new fabric qualities were created in response to overwhelming demand by global apparel brands for interior lining products that are engineered for maximum sustainability.



We are very excited to introduce our MAX REPREVE line of products to the market. Our planet deserves our respect and the apparel industry is looking for traceable and measurable ways to lower its carbon footprint. By working with Unifi to use recycled bottles to make pocket bag fabrics, Cotswold is hoping that mass adoption will lead to a direct, and immediately positive, impact in the way the apparel industry is addressing its sustainability

concerns

said James McKinnon, Co- CEO at Cotswold Asia.





#### **Global Availability**

MAX REPREVE pocketing is available in every apparel producing country and free trade region across the globe. From Ethiopia to China from Los Angeles to Bangalore, these products will help shape the future of garment assembly into a model that works for future generations.

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"The impact of this initiative will be felt for many years to come. We are leading the effort to use less material and recycle more plastics, and these products are a giant step forward in that direction" *said Yaron Harel, Co-CEO of Cotswold Asia.* 

"Our brands and partners expect immediate solutions to the global climate crisis, and we are responding with solutions that are heavy on impact and easy on execution. These products are available immediately and are thoroughly vetted through the U-TRUST verification program."

Founded in 1954, Cotswold is a vertically integrated manufacturer, converter and distributor specializing in the development and distribution of technical textiles and apparel fabrics, with plants in Georgia and South Carolina. Cotswold's TexTest Laboratory division holds an ISO 9001 quality management systems standard.

Established in 1964, Haama specializes in the development and manufacture of textile and insulation products. Haama holds an ISO 9001 quality management systems standard, the Oeko-Tex standard certificate and started a zero-energy manufacturing process in 2009.

Cotswold and Haama joined their apparel business units in 2017.

#### For more information please contact:

William Broadway + 212-689-3432 bill@cotswoldindustries.com

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